



February-March 2007 Newsletter

Large format Skin Packaging Machine is second Starview machine purchase for Aftermarket Auto Parts Manufacturer.



Starview's SP- 4060 Impulse Heating Skin Packaging Machine

The large skin packaging machine shown above was purchased by a Western Canadian manufacturer of aftermarket accessories primarily for pick-up trucks and SUV's. The items being packaged are stainless steel grill inserts, sill plates and stone guard mud flaps.

The first Starview skin packaging machine placed in production for smaller parts was so successful that this client purchased the second machine for use with 40" x 60" corrugated skin pads. This shipping containment application uses a cost effective 42.5" wide Surlyn® and Polyethylene co-extrusion film.

This new machine allows the manufacturer to ship its products all over North America without any shipping damage. Skin packaging for this application has reduced the amount of shipping materials and reduced the weight of the shipments as an added benefit.

Which one of your customers has an application where skin packaging can reduce shipping damage as well as reducing shipping material cost? Please feel free to contact us to discuss your application.

Surlyn is a registered trademark of the DuPont Company.

Starview receives its 15 minutes of fame.

A Starview PHS Series Hot/Cold Plastic-to-Plastic Rotary Clamshell and Blister sealing machine was included in a documentary about packaging that was produced for The National Geographic Channel. The episode is part of the "Everyday Things" series and is titled "Shrink-Wrapped and Boxed Up".

While the discussion about clamshells is mixed there is some great footage of Starview's PHS Series machine. This is a well done presentation and is worth watching the whole 50 minutes. It was run during November and December on the National Geographic Channel. We have done a search and do not see any upcoming listings for the show.

We have DVD copies of the show available. If you would like a copy please contact steve@starview.net and request "Shrink-Wrapped and Boxed Up".

Production of 2007 CD-ROM set delayed.

Due to the current level of new business activity we have not been able to complete the CD-ROM set we promised for this month. We are well into the project and should be able to have these mailed out by the middle of May at the latest. We apologize for this delay and will continue to support you with timely quotations.

Just a reminder, prices and product offerings changed on January 1, 2007 for most of our product line. All of the quotations made in 2006 have now expired. As you work on new projects or need updated pricing for projects started last year please contact us for updated quotations and specifications.

Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.

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