



January 2007 Newsletter

New Year, New Models, New Presentations....and of course new prices.



Starview's 2007 Product and Video Presentations

We have a lot of exciting changes in store for 2007. We modified our standard offerings to reflect what is currently being requested from the marketplace.

Heat Sealing Machines. Typical sizes for Heat Sealing Machines for Blister and Clamshell Packaging will now be 12" x 14", 14" x 18" and a brand new large format 18" x 24". These sealing areas will now be offered over the full range of machines from Shuttles all the way to Carousel style machines. The new larger size 18" x 24" sealing area is in response to the need to run multiple up on the large "club style" packages and additional package quantities per cycle where advanced automation is involved.

Food Packaging Machines. Both the Olympus and Perseus Film-to-Tray food packaging machines now have larger sealing areas to address the need for higher rates of production particularly on larger trays. Even with the new larger sealing areas tooling costs have been contained.

A new range of Vacuum Chamber machines has been developed and will be included by the time our new information is disseminated. Our goal has been to replace the 8 current models with 3 new ones that can be produced in higher quantities. We expect the price to be about 40% lower than our similar 2006 models.

New Pricing. Effective January 1, 2007 new pricing went into effect. We are working on this on a machine by machine basis. We are in the process of completing the new specifications for all of the new models, cleaning up the options and removing special machines from the standard price list. All quotations made prior to November 1, 2006 have expired and quotes made in the last two months of last year will be allowed to expire 60 days from the date of the quote per our standard terms and conditions attached to the quote. Please contact us for current quotations on all machines and tooling.

New Presentation. As pictured above, all of the information will be sent to you as a two disc set. We have increased the number of videos of standard machines. These will be incorporated into one VCD that will play on computers with CD or DVD drives and on newer home DVD players.

All of the quotations, brochures, and resources will be on a second CD. This will be expanded since we have more space on the disc with the removal of the videos. We will give the quotes a new look and include machine photos on the quote where possible. We have included more resources in the Heat Sealing and Skin Packaging sections.

This will all be packaged in a two disc DVD case designed to arrive safely. We hope to resolve the disc breakage difficulties we had last year.

Rotary Sealer uses roll fed lidstock.



Starview's ERB6-1418 with Seal and Trim for Roll Film

Does your client need something special? Starview stands ready to produce modified versions of our standard machines.

The unit shown above was produced on a standard ERB6-1418 platform. This particular client had the need to apply a preprinted and registered film to a tray and simultaneously trim the film. We engineered a film feeding and trimming system similar to that used on our Perseus Film to Tray Food Packaging Machines. Trays are hand fed into the fixtures and the remainder of the process is automatic.

The trays used in this application had a reverse draft foot to make the package stand up. We were able to automatically discharge this type of package by pushing it up out of the sealing fixture and sweeping the finished packaged to a gravity conveyor.

This type of machine can be used for application of lidding film to non-food packages such as rolls of postage stamps, low volume pill packages and any other requirement for sealing and trimming film to a preformed rigid blister or tray. Keep in mind that the film will be trimmed slightly larger than the preformed tray. If an accurate trim or perforations between the packages are required this may be done as a secondary operation with one of our RP or HP Series die cutting machines

Which one of your clients has the need for a similar machine?

Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.

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