



May - June 2009 Newsletter

Summer Holiday Schedule.



Starview will be on reduced staff for the Canadian Construction Holidays. This year the Holidays are the weeks beginning Monday, July 20, 2009 and July 27, 2009.

As in the past we will continue to provide quotations and ship in-stock emergency repair parts.

The Holiday weeks are not considered working weeks. All of the quotations we provide are in working weeks. Since most of Canada is on this same schedule, goods and services will not be flowing with normal lead times during this period.

Starview's 2009 Questionnaire.

Thank you to those who took the time to complete and properly return the questionnaire that we sent out in April in lieu of the March-April 2009 Newsletter. The format we used allowed us to compile the results. Some of the key results are below:

61 percent of respondents indicated Machine sales to date in 2009 less than 2008 for the same period.

47 percent of respondents projected machine sales recovery late 2009.

53 percent of respondents indicated their client's base buying decisions on product quality.

71 percent of respondents viewed Starview as a Market Leader in Machinery for Retail Carded, Food and Medical Packaging.

We felt that this questionnaire give us some direction for our marketing efforts for the remainder of 2009. We will most likely do another version in early 2010.

New Videos posted on Starview's website.

We have posted two new videos in the Skin Packaging Machine section of our website. You may click through or paste into your browser the following link to go directly to the Skin Packaging Web Page:

<http://www.starview.net/skin.html>

The videos are at the bottom of the page. You will need to left click directly on the Movie Reel in order to launch the streaming video. Please be patient since your computer must buffer a portion of the video before it can play.

The first video has the SP, SP/IR, ASP and ASP/IR machines. The second video has the MSP Table Top Manual Machines. It will be much easier to understand the operation of the new MSP-1824 machines by viewing the new MSP video.

Starview to Exhibit at PackExpo International 2009.



October 5-7, 2009
Las Vegas Convention Center
Las Vegas, Nevada USA



Start planning now for PackExpo 2009. We have a great corner booth in the Center Hall number C-423. As in the past we will have a limited number of passes to obtain free entry to the Exhibits. We will be sending invitations with more show details later this summer.

Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.

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