



Quarter IV 2010 Newsletter

PackExpo International 2010 a success.



October 31-November 3, 2010
McCormick Place
Chicago, Illinois USA

Based on the activity in our Booth at PackExpo we are encouraged about the prospects for the remainder of 2010 and looking forward to 2011. Most of all we appreciate those of you who sent or brought prospects to our booth to discuss opportunities and see machines in operation.

We were able to meet with nearly 15% of our total distributor sales personnel world wide. That is record for any PackExpo show.

Leads from the show have been distributed. We really appreciate the level of follow-up and feedback since the show on the leads we sent out. Some prospects have already been converted to orders. We are looking forward to additional orders late this year and early next year as a result of your diligent follow-up.

Starview Holiday Schedule announced.



Starview will be closing for the Holiday Season at the end of the day on **Friday, December 17, 2010**. We will re-open on **Monday, January 3, 2011**.

If you need to contact us we will be checking email regularly. You should email steve@starview.net for sales related questions and eric@starview.net for parts or service information.

Have a Happy Holiday Season.

New CD ROM Sets to release following the Holiday Season.

We are now producing V 5.0 of the CD-ROM sets. We will wait until after the Holiday Season to begin mailing these.

All of the pricing on V 4.0 dated January 2009 has now expired. You should request quotations for all of our machines or tooling.

RB Series Economical Rotary Blister Packaging Machines updated.



The RB Series Economical Rotary Blister Packaging machines underwent a controls update, safety upgrade and a minor sheet metal change in the fourth quarter.

The knob and dial interface with the PLC has been replaced with a small LCD HMI. This has allowed us to make the cycle counter standard and add an auto cycle mode. The machine has safety swing gates. The sheet metal change allows easier access to the machine internal components for servicing.

The RB Series machines are the logical next step beyond a shuttle machine. The additional open loading stations combined with a system that is machine paced rather than operator paced add up to improved productivity and greater finished package throughput.

Recently we have seen a number of these machines purchased to replace Visual DS series machines that are now between 20 and 35 years old and no longer serviceable. Tooling from the DS machines drops directly into our same size sealing area RB Series machines. We have also provided the RB6 model with a slight modification to replace the Hoover brand six-station rotaries and utilize the existing tooling.

Two models of the RB Series machines are offered. The RB4-1418 four-station with a 14" x 18" sealing area as shown above and the RB6-1214 six-station with a 12" x 14" sealing area.

Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.

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