



Quarter I - 2011 Newsletter

ERB Series upgraded for 2011.



We have updated the design of the ERB Series Semi-automatic blister packaging machines for 2011. The updates are primarily to the controls and the machine safety. The first machine to be built and shipped with the new design was the ERB6-1418 shown above with optional casters.

Some of the more important changes to the machine are as follows:

- ★ The HMI is now located on a swing pendant for improved operator access.
- ★ Operator push buttons have been removed from the table perimeter guard. With this new design the controls are easily accessed from the pendant.
- ★ Smooth top table and sealing fixtures flush with table top to remove as many pinch points as possible.
- ★ Class 4 sealing press safety. Pneumatically operated and interlocked lift/swing gates on right and left hand sides of sealing press provide the maximum in safety protection.
- ★ Sealing press window has been added to give the operators visibility into the sealing area during machine operation. This will help with package sealing troubleshooting.

The new versions will be supplied on all new ERB Series machines shipped in 2011. These safety and convenience upgrades should be an advantage when selling against other brands not offering the latest safety features.

Starview to have a machine at Interpack

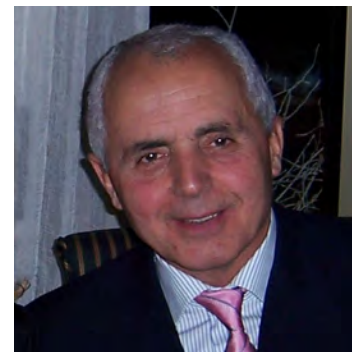


Starview will be exhibiting its FAB8-1418-3 fully automatic eight-station blister packaging machine with three feeders to produce a double card trapped blister package. We will be in our European Distributor's Booth - Ecobliss Blisterproducts. They are located in Hall #9, Stand H-18. Steve Bates will be at the show the 12th through the 15th and Eric Carlomusto from the 16th through the 18th. If you are attending please stop and visit with us.

Emidio Bernardi retires.

Another one of the icons of the packaging industry has retired. In mid- March of this year Emidio Bernardi announced his retirement from Starview and the packaging industry.

In 1964 Emidio arrived in Montreal from Italy with very few resources but a great desire to work in the packaging industry. He joined a small die shop that produced steel rule dies as well as offering some small sealing machines



In 1966 he purchased the die shop with two other partners, formed Visual Thermoforming and began to sell skin packaging, die cutting, vacuum forming and blister sealing machines manufactured in Italy. Emidio grew Visual Thermoforming to become a premier manufacturer of innovative machines for the packaging industry. Visual Thermoforming was best known for the first low cost mass produced rotary blister sealing machines and semi-automatic skin packaging machines.

After a great 22 year run Emidio sold Visual and returned to Italy with his family in 1988. There he never left the industry but worked with packaging industry companies in Italy. In 1995 he partnered with Mario Carlomusto at Starview bringing with him the latest European ideas and many previously loyal Visual customers.

Emidio will turn 72 this year and had set that as his goal for retirement. He still maintains a residence in Italy in a small town near the Adriatic Sea. Emidio plans to split his time between Montreal where he has twin grandchildren and his residence in Italy. He told us he plans to spend time with his grandchildren, make some great wine and enjoy life.

Starview and the industry will miss the presence of Emidio. We wish him enjoyment and good health in his retirement.

Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.

Starview Packaging Machinery, Inc.

Head Office

9325 TransCanada Highway
St. Laurent, Quebec H4S 1V3
Canada

Toll Free: 888-278-5555
Tel: 514-920-0100
Fax: 514-920-0092
Website: www.starview.net
Email: sales@starview.net

USA Office

Dayton, OH, USA

Tel: 937-886-0581
Fax: 937-886-0591
Cellular: 937-469-0071
Email: steve@starview.net